Digital Reputation

All internet users have a digital or online reputation no matter their age. This reputation is the opinion or view that others have about the user based on what they say and do online. For their privacy and safety, it's important for your children and all young people to be aware of where and how their personal information is available on the internet, who can access it, what others are doing with their information, and the impression they are leaving for others to find.

Protecting your digital reputation

- Stop and think about any content *before* you post or send.
- Treat others online as you would like to be treated.
- Set your profile to private—and check every now and then to make sure the settings haven't changed.
- Keep an eye on photos tagged by your friends and remove ones that are offensive.

Click **here** to watch the video on defining digital footprint

Click **here** to find more information for parents and watch a video on digital rights and wrongs